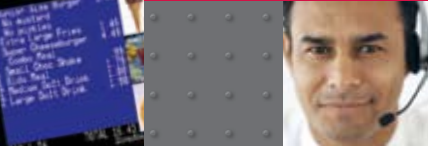




# AccuVIEW™ DMD ::

## Outdoor Dynamic Menu Display

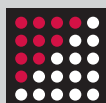


## Features & Benefits

- Easily and automatically change menu at different times of the day
- Update food pricing and highlight new items from one central location
- Cross promote at point of purchase
- Deliver strong and consistent branding messages

## Why Texas Digital?

- Core competency—Texas Digital has been communicating business vitals for over 30 years
- 18,000+ units installed worldwide
- Our continued dedication to research and development ensures that you will benefit as our products improve and evolve
- Our unique Best Value Guarantee™—the only one in the industry—makes it easy for you to get the absolute most out of your purchase



**Texas Digital**™

## Complete control of your own digital menu network

The AccuVIEW Dynamic Menu Display (DMD) gives QSRs the opportunity to gear advertising toward specific demographics at different times throughout the day. Menu items, combo meals, specials and other digital advertising can be scheduled to run at particular times of the day or days of the week to maximize your ability to reach the right customer and the right time.

The flexible nature of the AccuVIEW DMD allows you to add, delete or change prices on any number of items instantly with the click of a mouse. Switching from breakfast to lunch to dinner menus occurs automatically, based on each day's schedule, which eliminates the need to switch out or rotate menu boards. And if you have multiple locations, each menu board, regardless of location, can be controlled from one central location.



The AccuVIEW DMD visually confirms orders at the point of purchase while delivering influential digital motion graphics for up sell, cross sell and promotional sale opportunities. The DMD is a web enabled solution that supports instant content programming, allowing for customized messages by time of day and location.

The order confirmation feature of the AccuVIEW DMD visually confirms drive-thru orders through integration with over 95% of POS systems.

With more than 18,000 units installed, Texas Digital is the leader in display technology and offers the most widely installed, reliable digital solution available for your restaurants.

# AccuVIEW Outdoor Dynamic Menu Display

## Sample Content



Sample Menu



Sample Menu with Upsell Message



Combo Meals



Animated Marketing Message



Texas Digital

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## Display Devices

Type	Color LCD, Active TFT
Quantity	Four
Size	20.1" Diagonal
Resolution	VGA 640x480 pixels per display
Color Depth	24 bit
Number of Colors	16.7 million
Brightness	2000 NITS max.
Brightness Control	Automatic with ambient light sensor

## Display Interference

Signal Type	VGA 640x480
Refresh Rate	60 Hz
Number of VGA Signals	Four required, one per display
Connector Type	High Density DB-15 Male
Cabling Options	Super VGA cable or CAT5 with extender
Max Cable Length VGA	200 feet
Max Cable Length CAT5	430 feet

## Diagnostics

Information Available	Internal and external temperature, display operational status, brightness settings, power supply status, thermal management status
Interface Type	Serial RS-232 / RS-485
Interface Settings	9600 baud, no parity, 8 data bits, 1 stop bit

## Environmental

Ambient Operating Temperature	-40F to +140F
Thermal Management	Internal heaters and active cabinet cooler
Thermal Control	Internal temperature sensors with microprocessor controller

## Menu Board

Dimensions	68" h x 50" w x 8" d
Weight	200 lbs.
Mounting Plate	30" w x 14" d

## Power Requirements

Supply Voltage	120 VAC, 60 Hz
Supply Current	10 Amps Max.